

YOUTH TRANSPORTATION SAFETY SUMMIT

Sponsorship Packet

ABOUT

The Youth Transportation Safety (YTS) Summit is an annual event that brings together students from across the U.S. to learn about traffic safety, develop leadership skills to advocate in their communities, and to meet other youth with the same passion of keeping each other safe on our roadways. Through sponsorships, we strive to keep Summit attendance free and travel reimbursable for program schools.



YTS Summit | San Antonio, TX | Nov. 14, 2025

OUR MISSION

The Youth Transportation Safety Program seeks to save lives and prevent injury among youth through education, empowerment, and peer-led outreach. Our vision is to ensure that America's youth live long and healthy lives through safe practices on our transportation system.

200
ATTENDEES
IN 2024



7
STATES
REPRESENTED
IN 2024

OUR REACH

The YTS Programs reach over 1 million students annually through the Teens in the Driver Seat and U in the Driver Seat program. YTS is currently active in 31 states across the country and have a social media following of over 11,000.

LEARN MORE AT WWW.Y-DRIVER.COM



SPONSORSHIP PACKAGES

All sponsorship levels will ensure that the Summit is successful, remains free to attend, and all student team attendees will be provided with travel stipends.

PLATINUM \$25,000+

Platinum YTS Summit Sponsorship will include:

- Recognition in Opening and Closing remarks
- Prominent logo placement on all promotional materials, website, emails, and social media
- Name and logo on press releases
- Platinum Sponsor graphic for sponsor's use
- Option to provide promotional items in attendee bags



GOLD \$15,000+

Gold YTS Summit Sponsorship will include:

- Recognition in Opening and Closing remarks
- Prominent logo placement on website, emails, and social media
- Gold Sponsor graphic for sponsor's use
- Option to provide promotional items in attendee bags

EMPOWER

EDUCATE

SAVE LIVES

SILVER \$6,000+

The Silver YTS Summit Sponsorship assists with student team travel to, during, and from the Summit and will include:

- Name recognition on website
- Social media mention

BRONZE \$1,000+

Bronze level YTS Summit Sponsors may provide monetary or prize donations. Recognition includes:

- Name on the website
- Social media mention

SNACKS \$5,000

Snacks fuel youth at our full-day conference. As the official snack sponsor you'll receive:

- Recognition as the official sponsor of the snack break
- Event day social media mention

**Donations are tax deductible to the extent allowed by law providing that no goods or services were received or provided in exchange for the donation. No refunds will be issued.*

**For questions or to become a Summit sponsor, please contact
Rubi Mares at r-mares@tti.tamu.edu or (210) 321-1211.**